

## COMMERCIAL RATE ARDAN GROUP 2018



**ARDAN RADIO 105.9 FM**

ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Adlibs	60 Detik	Rp. 3.000.000	Rp. 2.500.000
Loose Spot	30 - 60 Detik	Rp. 1.100.000	Rp. 880.000
Live Report	Max 5 Menit	Rp. 4.500.000	Rp. 3.850.000
DIGITAL			
Twitter	1x	Rp. 500.000	
Facebook Fanpage	1x	Rp. 300.000	
Instagram	1x	Rp. 1.000.000	
Instagram Stories	1x	Rp. 500.000	
Website Advertorial	2 Minggu	Rp. 6.000.000	
Website Side Static Banner	2 Minggu	Rp. 12.000.000	
Website Slider Banner	2 Minggu	Rp. 5.000.000	
Website Static Banner	2 Minggu	Rp. 10.000.000	
Website Video Ad	2 Minggu	Rp. 6.000.000	

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**ARDAN RADIO 105.9 FM**

SPECIAL PROGRAM			
ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Insert Quiz	Max 5 Menit	Rp. 3.850.000	Rp. 2.750.000
Insert Non Quiz (LIVE)	Max 5 Menit	Rp. 3.300.000	Rp. 2.200.000
Insert Non Quiz (RECORD)	Max 5 Menit	Rp. 3.850.000	Rp. 2.750.000
Semi Blocking	45 Menit	Rp. 4.400.000	Rp. 4.000.000
Talkshow	45 Menit	Rp. 5.500.000	Rp. 5.000.000
Time Signal	Max 5 Menit	Rp. 3.850.000	Rp. 3.300.000

## COMMERCIAL RATE ARDAN GROUP 2018



**B-RADIO 95.6 FM**

ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Adlibs	60 Detik	Rp. 1.000.000	Rp. 875.000
Loose Spot	30 - 60 Detik	Rp. 800.000	Rp. 650.000
Live Report	30 - 60 Detik	Rp. 2.750.000	
DIGITAL			
Twitter	1x	Rp. 300.000	
Facebook Fanpage	1x	Rp. 300.000	
Instagram	1x	Rp. 300.000	
Instagram Stories	1x	Rp. 150.000	
Website Advertorial	2 Minggu	Rp. 4.500.000	
Website Side Static Banner	2 Minggu	Rp. 10.000.000	
Website Slider Banner	2 Minggu	Rp. 2.500.000	
Website Static Banner	2 Minggu	Rp. 7.500.000	
Website Video Ad	2 Minggu	Rp. 4.500.000	

## COMMERCIAL RATE ARDAN GROUP 2018



**B-RADIO 95.6 FM**

SPECIAL PROGRAM			
ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Insert Quiz	Max 5 Menit	Rp. 2.750.000	Rp. 2.250.000
Insert Non Quiz (LIVE)	Max 5 Menit	Rp. 2.750.000	Rp. 2.250.000
Insert Non Quiz (RECORD)	Max 5 Menit	Rp. 2.750.000	Rp. 2.250.000
Semi Blocking	45 Menit	Rp. 3.500.000	
Talkshow	45 Menit	Rp. 3.500.000	Rp. 3.000.000
Time Signal	Max 5 Menit	Rp. 1.800.000	Rp. 1.500.000

## COMMERCIAL RATE ARDAN GROUP 2018

**CAKRA**  
90.5 FM BANDUNG

**RADIO CAKRA 90.5 FM**

ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Adlibs	60 Detik	Rp. 650.000	Rp. 550.000
Loose Spot	30 - 60 Detik	Rp. 500.000	Rp. 400.000
Live Report	Max 5 Menit	Rp. 2.750.000	
DIGITAL			
Twitter	1x	Rp. 300.000	
Facebook Fanpage	1x	Rp. 300.000	
Instagram	1x	Rp. 300.000	
Instagram Stories	1x	Rp. 150.000	
Website Advertorial	2 Minggu	Rp. 3.500.000	
Website Side Static Banner	2 Minggu	Rp. 7.500.000	
Website Slider Banner	2 Minggu	Rp. 1.500.000	
Website Static Banner	2 Minggu	Rp. 5.000.000	
Website Video Ad	2 Minggu	Rp. 3.500.000	

## COMMERCIAL RATE ARDAN GROUP 2018



RADIO CAKRA 90.5 FM

SPECIAL PROGRAM			
ADS TYPE	DURATION	PRIME TIME	REGULAR TIME
Insert Quiz	Max 5 Menit	Rp. 1.650.000	Rp. 1.200.000
Insert Non Quiz (LIVE)	Max 5 Menit	Rp. 1.200.000	Rp. 1.000.000
Insert Non Quiz (RECORD)	Max 5 Menit	Rp. 1.650.000	Rp. 1.200.000
Semi Blocking	45 Menit	Rp. 3.300.000	Rp. 2.750.000
Talkshow	45 Menit	Rp. 2.750.000	Rp. 2.200.000
Time Signal	Max 5 Menit	Rp. 1.650.000	Rp. 1.200.000